



## Digital Artwork Specs

**Please include the following with your order.**

- ◇ Accurate color hard-copy for reference
- ◇ Pantone colors that need to be matched
  - Some Pantone colors fall outside the process color printing gamut.
  - Matching Pantone colors may affect your turnaround time.
- ◇ Layout sheet in hard-copy or PDF form. Your layout sheet should include finish size, crops, finishing information, and any other information needed to complete your job.

**These guidelines must be followed in order to complete your job in the expected time frame. Any additional file handling will result in extra charges. InDesign files will require additional file handling.**

### Raster

A separate file is requested for each layout containing ALL and ONLY the content of the printed piece.

- ◇ Color Space .....CMYK\*  
Rich Black - 50C, 50M, 50Y, 100K
  - ◇ Scale .....1/1 or 1/10
  - ◇ Resolution (pixels per inch) .....@ 1/1 scale - 75 ppi  
@ 1/10 scale - 750 ppi
  - ◇ Bleed .....2 inches top, bottom, left, right
  - ◇ Fonts ..... All type usage must be rastered
  - ◇ Image Compression .....OFF
  - ◇ Format .....Flattened file (one layer) saved as .tif
- \* Color Profile - U.S. Web Coated (SWOP) v2

### Vector

A separate file is requested for each layout containing ALL and ONLY the content of the printed piece.

- ◇ Color Space .....CMYK /Pantone  
Rich Black - 50C, 50M, 50Y, 100K
- ◇ Scale .....1/1 or 1/10
- ◇ Resolution (pixels per inch) .....@ 1/1 scale - 75 ppi  
@ 1/10 scale - 750 ppi
- ◇ Bleed .....2 inches top, bottom, left, right
- ◇ Fonts ..... All type usage must be outlined
- ◇ Support Art (placed images) ..... Must be embedded
- ◇ Image Compression .....OFF
- ◇ Format ..... Flattened file (one layer) saved as .eps  
All shadow, blur and glow effects must be placed artwork  
All transparencies must be flattened

### General FTP Info

To upload files to our ftp site, please visit [www.docksidecanvas.com](http://www.docksidecanvas.com), select file upload and follow the instructions. An email will automatically be sent letting us know of your upload.